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Southern Comfort: Caterpillar Marine opens Louisiana office

Hamburg, Germany – Caterpillar Marine Power Systems (CMPS) has expanded its presence on the US Gulf Coast by opening a new regional office in Mandeville, near New Orleans. The office, opened in August, is another milestone in Caterpillar’s strategy of bringing its marine sales and service management closer to its customers.

When all the CMPS offices world-wide are taken into account, the organisation now comprises more than 300 dedicated marine professionals, plus thousands of related engine experts in research, development, manufacturing and at dealerships around the globe. The Mandeville office serves as another new base for marine sales, product support and finance personnel, specifically geared to supporting customers and dealers on the Gulf Coast and in Mississippi River region. Additional support for these important markets is provided out of the CMPS Americas Marine regional headquarters in Miramar, Florida.

When it comes to powering tugs, work boats and offshore supply vessels in North America, Caterpillar, with its Cat® 3500 and Cat 3600/C280 marine engine series, is a front runner. And Mandeville just happens to be within driving distance of key CMPS commercial marine product customers, including Edison Chouest Offshore, Hornbeck Offshore, Tidewater and Florida Marine Transporters.

“The opening of the Mandeville office further demonstrates CMPS’ commitment to the marine industry,” said P. Jaime Tetrault, Division Manager Americas, Caterpillar Marine Power Systems, Miramar. “In addition to being closer to our customers, we are now positioned even better to provide the premier sales and product support that customers expect when they purchase the Caterpillar product.”

Caterpillar Marine Power Systems has its international headquarters in Hamburg, Germany, which also serves as the regional headquarters for marine business in the EAME (Europe, Africa and Middle East) territory. In addition, there are three regional CMPS headquarters around the globe: Miramar, Florida, in the USA manages the Americas marine business; Shanghai, in the P. R. China serves China and the North of Asia Pacific while Singapore manages marine business in the South of Asia and Australia.

Furthermore, a couple of regional offices provide tailored support to regional clients. Among them are Mossville/Illinois, Lafayette/Indiana and Greenville/South Carolina in the USA as well as Melbourne/Australia, Bangalore/India, Tokyo/Japan, Moscow/Russia, Wimborne/UK and Kiel/Germany. In addition to that, about 2,100 dealer locations around the world offer customer support and spare parts when needed. More importantly, 120,000 global dealer employees are dedicated to providing maximum customer care. Along with 100,000 Caterpillar employees world-wide, whose job is to provide product and manufacturing excellence, they make up the unique Team Caterpillar.

Characters: 2,930

Pictures available on request:

1.) CMPS Mandeville Office

About Caterpillar Marine Power Systems

Caterpillar Marine Power Systems, with headquarters in Hamburg, Germany, groups all the marketing and service activities for Cat and MaK marine engines within Caterpillar Inc. The organisation provides premier power solutions in the medium- and high-speed segments with outputs from 93 to 16,000 kW in main propulsion and 10 to 7,680 kWe in marine generator sets. The sales and service network includes more than 2,100 dealer locations world-wide dedicated to support customers in ocean-going, commercial marine and pleasure craft wherever they are.

More information is available at: www.Marine.Cat.com.

About Caterpillar

For more than 80 years, Caterpillar Inc. has been making progress possible and driving positive and sustainable change on every continent. With 2007 sales and revenues of \$44.958 billion, Caterpillar is a technology leader and the world's leading manufacturer of construction and mining equipment, clean diesel and natural gas engines and industrial gas turbines.

More information is available at: www.Cat.com.

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