

**Caterpillar Marine Power Systems**

For world-wide release: March 10, 2008

**More pearls on the string –  
Another two MaK ship sets for AIDA Cruises**

**Hamburg, Germany** – Just in time for Christmas Germany's Meyer Werft placed a repeat order for two ship sets made up of 4x MaK 9 M 43 C marine engines to power its fifth and sixth newbuildings for AIDA Cruises. The repeat order adds another pearl to a string of cruise business successes which started in March 2005 with the initial contract for MaK engines for AIDA Cruises' new "Sphinx" design.

The first vessel, "AIDAdiva", is already in service, while newbuilding number two "AIDAbella" will be delivered in April 2008. Repeat orders to power newbuildings numbers 3 and 4 were received in 2006 and 2007. All six have the same 4x MaK 9 M 43 C engine configuration in a diesel-electric setup, providing a total 36,000 kW for both main propulsion and on-board electric power. However, newbuildings numbers 4-6 will be slightly larger ships with 1,087 cabins and of 71,000 GT, compared to 1,025 cabins and 68,500 GT for the first three vessels.

Since April 2007 passengers have enjoyed the relaxed atmosphere and gentle power of AIDAdiva. Resilient engine mounting and the smooth running of the MaK long-stroke design minimise disturbing vibrations. When sunbathing aft, no visible smoke clouds the sky thanks to the advanced Flexible Camshaft Technology (FCT) down below. And during navigation in small harbours, diesel-electric approach enables quick and secure berthing.

Caterpillar Marine Power Systems' expertise, together with the proven reliability and fuel economy of the M 43 C series, has delivered outstanding results in daily vessel operation. The AIDAdiva power plant, comprising 4x MaK 9 M 43 C marine engines, perfectly balances out high performance, low emissions and good operational economics.

Leif Gross, Sales Director Global Cruise Projects with Caterpillar Marine Power Systems, commented: "People tend to say that repeat orders are not real sales gains. However, if your engine doesn't perform, you won't get a second chance. With Meyer Werft and AIDA Cruises jointly having brought the number of repeat orders to four, we are pleased to see that our MaK power plant has proven its excellence!"

**Caterpillar Marine Power Systems****About Caterpillar Marine Power Systems**

Caterpillar Marine Power Systems, with headquarters in Hamburg, Germany, brings together all the sales and service activities for Cat and MaK branded marine products within Caterpillar Inc. This organization provides premier marine power solutions (high and medium speed with outputs from 11 kW to 16,000 kW) and customer service from a single source for the global ocean-going, commercial and pleasure craft markets. The Caterpillar Marine Power Systems sales and service network includes more than 2,100 dealer locations world-wide and is well positioned to support customers wherever they are.

More information is available at: <http://www.cat-marine.com/> or <http://www.mak-global.com/>.

**About Caterpillar**

For more than 80 years, Caterpillar Inc. has been making progress possible and driving positive and sustainable change on every continent. With 2006 sales and revenues of \$41.517 billion, Caterpillar is a technology leader and the world's leading manufacturer of construction and mining equipment, clean diesel and natural gas engines and industrial gas turbines.

More information is available at: <http://www.cat.com/>.

CAT, CATERPILLAR, their respective logos, "Caterpillar Yellow" and the POWER EDGE trade dress, as well as corporate and product identity used herein, are trademarks of Caterpillar and may not be used without permission.

**Editorial Information:**

Ronald Brüggmann  
Manager Media Relations  
Caterpillar Marine Power Systems  
Phone: +49 40 2380-3104  
E-mail: [Bruegmann\\_Ronald@Cat.com](mailto:Bruegmann_Ronald@Cat.com)

**One Organization –  
Two world-class Brands**

